



Australian Council of Agricultural Journalists

News Release

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Website to enhance rural communication

Rural communication has a new national focal point with the launch of a website by the Australian Council of Agricultural Journalists (ACAJ).

President Gordon Collie said it was an important step for the ACAJ, which is a national affiliation of rural media clubs operating in four States – New South Wales, South Australia, Queensland and Western Australia.

The new site address is www.acaj.org.au

“Our clubs play a vital role in putting the big rural issues in the media spotlight and promoting agribusiness networking,” said Mr Collie, a Brisbane-based rural media consultant.

“The new website will serve as a single access point for information on regular activities being hosted by clubs across the country,” he said.

“It will also introduce our rural media professionals to their colleagues around the world through the International Federation of Agricultural Journalists (IFAJ).”

Australia is a strong and committed member of the world body with six representatives of the state affiliates attending the IFAJ 2007 congress in Japan last month.

The ACAJ co-ordinates Australian entries in prestigious international rural writing and photography competitions and the Alltech Award for a young member to travel to each world congress.

“There are significant professional opportunities which the ACAJ will be pursuing through its website, including the establishment of a business register for rural writers, photographers and consultants,” Mr Collie said.

For further information, contact ACAJ President, Gordon Collie on (07) 3856 3614 or 0409 473343.