



Farm Writers' Association of NSW Inc
P O Box 1108
Sydney, NSW 2001



Award for Rural Writing – valued at \$5,000.

Did you write the best article of wide agricultural interest published in 2007?

You could be Australia's entrant in the 2008 Star Prize writing contest run by the International Federation of Agricultural Journalists (IFAJ).

The Farm Writers' Association of NSW Inc. is looking for the best article of broad agricultural interest published as editorial material in the print media or online during 2007.

The winner will receive his/her registration which covers accommodation, meals and transport within Austria and Slovenia, for the 2008 International Federation of Agricultural Journalists (IFAJ) World Congress. The total value of the prize will not exceed \$5,000 and any money not required for registration costs can be put towards the cost of an airfare.

The winning article will be entered, as the NSW finalist, in the national competition to find Australia's entry in the 2008 Star Prize writing contest run by the IFAJ.

The Star Prize (a trophy and 750 Euros) is sponsored by John Deere and is presented at the IFAJ World Congress, which will be held in Austria/Slovenia during September 2008. Entrants need not be present to win.

Each IFAJ-member country is asked to select and enter the best story published in their country in 2007. We are affiliated to the IFAJ through our membership of the Australian Council of Agricultural Journalists (ACAJ), who will select Australia's entrant from five finalists put forward by state affiliates.

The deadline for New South Wales and ACT entries is **close of business Wednesday, April 30th**.

Last year's NSW winner, Armidale based journalist, Matthew Cawood, attended the 2007 IFAJ Conference in Japan with similar assistance from Farm Writers and Meat and Livestock Australia. On his return, he said such an experience was a 'must' for any agricultural journalist. Read Matthew's overview of Japanese agriculture and reflections on the experience at <http://www.nswfarmwriters.org>.

Browse the results from last year's IFAJ Star Prize writing contest and the details of this one at the website www.ifaj.org

Farm Writers' Association of NSW Inc

<http://www.nswfarmwriters.org>

a member of the Australian Council of Agricultural Journalists, affiliated to the International Federation of Agricultural Journalists.

RULES

1. **Eligibility:** The contest is open only to members in good standing of Farm Writers' Association of NSW Inc. Corporate members may nominate up to three entrants. An individual may not enter more than one article, must be over 21 years of age and normally resident or working in New South Wales or the ACT.
2. **Articles must be** on a subject of wide agricultural interest and have been published as editorial material between January 1, 2007 and December 31, 2007 in print or on-line.
3. **Prize:** The winner of the NSW round will be awarded a certificate and a prize, not exceeding \$5,000 in value, to enable him or her to attend the IFAJ congress to be held in Austria and Slovenia in September 2008. The prize is to be taken in the form of registration and accommodation fees plus a contribution towards airfare and may not be converted to cash. The winner will be entered as the NSW Finalist in the national judging, administered by the Australian Council of Agricultural Journalists, to select the Australian entrant in the IFAJ Star Prize writing contest.
4. **Writing** will be judged on style, content, objectivity/balance and likelihood of winning the Star Prize. The layout and design of the article will not be considered in the judging. The judge's decision is final and no correspondence will be entered into.

To enter:

- Attach the text of the article in English to an e-mail to starprize@nswfarmwriters.org
- The email must be received by close of business Wednesday 30th April 2008.
- The e-mail to which the article is attached must contain the following:
 - If the entrant is an individual, rural or retired member, the name, address, e-mail address and telephone number of the entrant. If the entrant is a corporate member, the name and address of the organisation, the name, email address and telephone number of the principal corporate contact and the name, position, email address and telephone number of the author.
 - The name of the publication or web site where the article was published along with the date and issue of the publication.
- Electronic proof of publication (for example, a jpeg showing the article as published along with the name of the publication/website and the date of publication) must be provided and the entrant must be prepared and able to mail, on request, a tear sheet or photocopy of the article as it appeared in the publication or online to The Star Prize, GPO Box 1108, Sydney, NSW 1043.